

# Getting Started with Social Media Marketing But Don't Know Where to Start?

## Getting Started with Social Media Marketing

May 6, 2009

*Has anyone told you recently that in order to build your business you have to get into social media marketing? Unsure how it may benefit your business? Don't know where to start? This class will give a basic outline of social media marketing and walk you through the steps to get started.*

## My First Blog 101

May 13, 2009

*Having a blog gives you an excellent tool to build an online presence and communicate with your sphere of influence. Knowing how to build a blog can be a bit intimidating, though. This interactive program you will walk you through step by step to until you've built your own blog.*

## Integrated Social Marketing Strategies

May 21, 2009

*You may have FaceBook, Twitter, and LinkedIn accounts, but are you using these social media platforms effectively? This class will outline how you can take a strategic approach to build your business by integrating online social media marketing activities.*

## My First Blog 102

May 27, 2009

*Following My First Blog 101, where you learned how to create a new blog, this class will show you how to customize your blog, including how to change your blog title, change the language of your blog, add polls and additional features, and view visitor statistics. You will also find out how to add blog posts, upload and link to videos, photos, and sound files. Prerequisite: My First Blog 101.*

## Social Media Marketing Clinic

May 14 & 29, 2009

Whether you want to learn how to upload a picture to your blog, add a link in FaceBook, or integrate your blog into your LinkedIn account, the social media marketing clinic is available to those who would like one-on-one assistance.

Go to the PRO Education Calendar  
at [www.TampaBayRealtor.com](http://www.TampaBayRealtor.com) to register.

